

PRME Colloquium on Higher Education: Exploring Quality Indicators and Collaborative Action Plans for Sustainable Mindset, Sustainable Responsible Programmes, Innovative Pedagogy and Sustainable Learning Environment in Higher Education

7th July, 2016, Hong Kong SAR

Organized by : Centre for Corporate Sustainability and Innovations,
Hang Seng Management College

Chair : Dr. Shirley Mo-ching Yeung
Fellowship/ Chartered Manager, CCIBA
IEMA approved Sustainability (CSR) Practitioner
Director, Centre for Corporate Sustainability and Innovations

Introduction

We are pleased to announce that the **7th PRME Asia Forum** will be hosted on **6-7 July 2016** by Faculty of Business, The Hong Kong Polytechnic University, in conjunction with the **PRME Colloquium on Higher Education** organized by Centre for Corporate Sustainability and Innovations, Hang Seng Management College on **7 July in Hong Kong, China**.

7th PRME Asia Forum: Stakeholder Engagement for Responsible Management Education in Contributing to the Sustainable Development Goals (SDGs)

The meeting will explore ways to engage stakeholders such as students, businesses, non-governmental organizations, policy-makers, accreditation bodies, and non-business faculties in promoting responsible leadership, sustainability, and corporate responsibility in education, research, and service to the community. It aims to provide a platform for us to identify challenges and share ideas on aligning higher education with sustainable development goals in the Asian contexts. In this connection, the inauguration of the PRME East Asia Chapter will also take place during the meeting, providing the infrastructure to coordinate and deepen the commitment to responsible management education in the region.

Objectives

The meeting is expected to be innovative and action-oriented with measurements. Expected outcomes can be, but not limited to, adopting innovative pedagogy - video case study to visualize sustainable mindset, responsible management, sustainable development and Corporate Social Responsibility (CSR) with contextual elements.

Supporting Organizations:



PRME Colloquium on Higher Education:
Exploring Quality Indicators and Collaborative Action Plans for Sustainable Mindset,
Sustainable Responsible Programmes, Innovative Pedagogy and Sustainable Learning Environment in
Higher Education

7th July, 2016, Hong Kong SAR

Venue: Regency Ballroom, Hyatt Regency Hong Kong, 18 Hanoi Road, Tsim Sha Tsui, Kowloon, Hong Kong, China
Colloquium Workshop Venue: Salon II / III, Hyatt Regency Hong Kong

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- 11:10 am** **Welcome Remarks I** (Prof. Simon Ho - President, Hang Seng Management College, Hong Kong)
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- 11:20 am** **Welcome Remarks II** (Mr. Jonas Haertle – Head, PRME Secretariat, UN Global Compact Office)
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- 11:30 am** **Colloquium Workshop I - General Understanding and Contextual Considerations in Sustainable Mindset, Sustainable Development Goals, Responsible Management Education**
Moderator: **Prof. Eunice Mareth Q. Areola**, Dean, Graduate School and College of Business Administration and Accountancy, Colegio de San Juan de Letran, Manila, Philippines

Panelists:
Mr. Shaun O'Rourke, Green Infrastructure Director, The Trust for Public Land, US
Ir Dr. Christopher To, Executive Director, Construction Industry Council, Hong Kong
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- 12:30 am** **Lunch Break**
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- 1:30 pm** **Colloquium Workshop II - Good Practice on Sustainable Mindset, Sustainable Development Goals, Responsible Management Education**
Moderator: : **Mr. Stephen Chan**, Director, BDO Limited; Vice President, The Association of International Accountants (AIA), Hong Kong

Panelists:
Ms. Karen Q. Zhang, Director, Hong Kong Institute of Education for Sustainable Development; Vice President (Strategic Planning) & Secretary General, UNESCO, Hong Kong Association, Hong Kong

Prof. King Chow, Director, Interdisciplinary Programs Office; Program Director, Individualized Interdisciplinary Major Program; and Professor, Division of Life Science & Division of Biomedical Engineering, The Hong Kong University of Science and Technology, Hong Kong
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- 2:30 pm** **Colloquium Workshop III - Action Plans (1-3 years) with Sharing and Reporting Mechanism and Key Performance Indicators (KPIs) for Agreed Collaborative Actions**
Moderator: **Ir C.S. Ho**, Deputy Chairman, Hong Kong Quality Assurance Agency, Hong Kong

Panelists:
Dr. Libing Wang, PhD, Chief, Section for Educational Innovation and Skills Development (EISD), UNESCO Asia-Pacific Regional Bureau for Education

Dr. Shirley Yeung, Director, Centre for Corporate Sustainability and Innovations, Hang Seng Management College, Hong Kong
Mr. Ori Goshen, Co-Founder, Crowdx, Israel
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- 3:30 pm** **Student Sharing**
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- 3:45 pm** **Vote of Thanks** (Dr. Shirley Yeung, Chair of UNPRME Colloquium, 2016)
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- 4:00 pm** **Close**